



Business Plan & Annual Report

Charity Name	The Starlight Trust
Registration Number	EW16594
Principal Address	63 Tharp Road Wallington Surrey SM6 8LG

Charity Management & Activities

Managing Trustee Details

Name	Office	Dates Acted
Sarah Argrave	Animal Care Manager, Webmaster	All year
David Argrave	Treasurer, Animal Care Assistant, Animal Rescue & Transport Officer	All year

Other Trustee Details

Name	Office	Dates Acted
Amanda Lynch	Trustee	All year
Louise Gale	Trustee, Foster Carer (Releasable Pigeons), Deputy Wildlife Services Manager, and Animal Collection & Transport Officer	All year

Constitution and Activities

Type of governing document	Constitution
How the charity is constituted	Trust
Charity Objectives	<p>For the benefit of the public, to relieve the suffering and distress of animals in such ways as the trust shall decide including (but not exclusively) the following ways: -</p> <p>(a) to rescue, take in and provide care, shelter and sanctuary for stray, lost, neglected, abandoned, ill-treated and unwanted pets, primarily small pet rodents, and to rehome these animals wherever possible.</p> <p>(b) To promote humane behaviour towards animals by providing appropriate care, protection, treatment and security for animals which are in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage.</p> <p>(c) to educate the public in matters pertaining to animal welfare in general and the prevention of cruelty and suffering among animals.</p>
Activities Undertaken	<p>Founded in 2008, the trust operates a rescue and sanctuary for small pets and feral pigeons from founders Sarah and Dave Argrave's home. In general, there are around 40 animals in our care at any one time. We tend to focus on animals which are vulnerable, in neglect situations, or which have been refused help elsewhere, and on quality over quantity.</p> <p>The trust also runs two websites which offer advice and assistance to the public caring for animals.</p> <p>Helpwildlife.co.uk was set up in 2005 and offers advice on what to do when finding a sick, injured or apparently orphaned wild bird or animal, who to turn to for help and how to resolve conflicts with 'pest' species holistically and humanely.</p> <p>Smallpetsmatter.co.uk was set up in 2012 and aims to promote better care for pet rodents. It offers advice about the husbandry of the most popular species of small pet and a directory of rescues which can help if looking to rehome or adopt such animals.</p>



The Year Ahead

Charity Structure and Management

This year we are welcoming Louise Gale onboard as our fourth trustee. Louise has already been volunteering for us and is up for taking on a more formal role.

Financial Plans and Expectations

Planned Activities

Quarter 1: January - March

Financial Summary

Income for this quarter was £1487.17, comprising £1182.85 in donations and £304.32 from fundraising and other sources.

Expenditure exceeded income at £1707.02. Of this, £1212.55 was spent directly on animal care and £494.47 on other activities. This included around £300 spent on new flooring for the animal room.

Animal Intake

22 animals were admitted this quarter - 11 rats, 4 syrian hamsters, 5 feral pigeons and 2 crows.

HelpWildlife.co.uk

The site received 48,505 visitors which is a 52% increase on the same period last year.

SmallPetsMatter.co.uk

The site received 10,167 visitors which is a 17% increase on the same period last year.

Progress against goals

Quarter 2: April - June

Financial Summary

Intake during this period totalled £1667.16 and comprised £1594.92 in donations and £72.34 from fundraising and other activities.

Expenditure considerably exceeded income at £2359.62. Of this, £2220.92 was spent directly on animal care and £138.70 on other activities.

Animal Intake

39 animals were admitted during this period - 7 rats, 13 mice, 1 russian hamster, 2 chinese hamsters, 2 racing pigeons, 12 feral pigeons and 2 wood pigeons.

HelpWildlife.co.uk

The site received 113,017 visitors which is a 28% increase on the same period in 2016.

SmallPetsMatter.co.uk

The site received 9734 visitors which is an 11% increase on the same period last year.

Progress against goals

Quarter 3: July - September

Financial Summary

Income this quarter totalled £2119.37. Of this £1452.49 was from donations and £666.88 from fundraising and other activities.

Expenditure was less than income at £1247.14. £1063.37 of this was spent directly on animal care and the remaining £183.77 on other activities.

Animal Intake

36 animals were admitted this quarter - 6 rats, 2 racing pigeons, 27 feral pigeons and 1 wood pigeon

HelpWildlife.co.uk

The site received 96,890 visitors which is 4% increase on the same period last year.

SmallPetsMatter.co.uk

The site received 9153 visitors which is an 0.5% decrease on the same period last year.

Progress against goals

Quarter 4: October - December

Financial Summary

Intake during this period was £1850.68. £1818.82 of this was donations and the remaining £31.86 came from fundraising activities.

Expenditure was unusually low at £574.01. Of this £303.21 was spent directly on animal care and £270.80 on other activities.

Animal Intake

19 animals were admitted during this period - 2 rats, 3 syrian hamsters, 1 domestic pigeon and 13 feral pigeons.

HelpWildlife.co.uk

The site received 52,591 visitors which is a fall of 1% on the same period in 2016.

SmallPetsMatter.co.uk

The site received 9784 visitors which is an 1.4% decrease on the same period last year.

Progress against goals

Annual Summary

Financial Summary

In total this year we received £7124.38. This comprised £6048.98 in donations and £1075.40 from fundraising and other sources. This was slightly less than 2016's £7109.02. Although we didn't receive as much in grants, donations were up considerably.

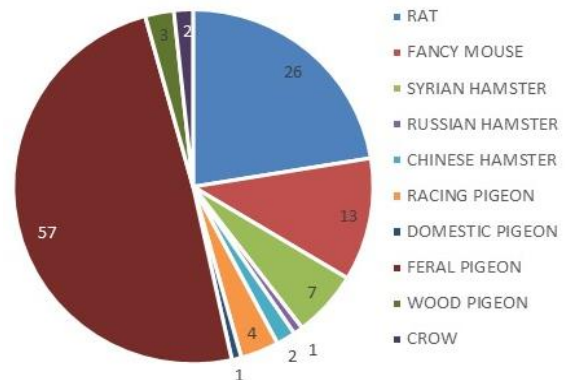
Total expenditure was within income at £5887.79. Of this £4800.05 was spent directly on animal care and £1087.74 on other activities. Significant amounts were spent on continuing work to refurbish the animal room and invest in fundraising and publicity materials.

Animal Intake and Success Rate

A total of 116 animals were admitted in 2017 (compared to 90 in 2016). The chart to the right shows the species breakdown.

During the year 65 animals were rehomed (compared to 35 last year) and 36 were released (compared to 22 in 2016).

Overall, we achieved an 80% success rate against the animals admitted during 2017, compared to 90% in 2016.



HelpWildlife.co.uk

In total the site received 311,013 visitors in 2017. This is a 17% increase on 2016.

SmallPetsMatter.co.uk

In total the site received 39,468 visitors in 2017. This is an 8% increase on 2016.

Progress against goals

Assets

The receipt of over £760 worth of donated goods via our Amazon Wishlist made a sizeable contribution towards keeping expenditure within income levels.

Liabilities

The trust holds no liabilities

Balance

We end the year with a balance of £4785.89

Annex A: Detailed Animal Stats

			ADMISSIONS IN PERIOD					ANNUAL SUCCESS RATE*	ANNUAL OUTCOMES		
			Q1	Q2	Q3	Q4	TOTAL		RELEASED	REHOMED	
DOMESTIC	MAMMALS	RATS	RAT	11	7	6	2	26	100%	9	48
		MICE	FANCY MOUSE	-	13	-	-	13	89%	2	4
		HAMSTERS	SYRIAN HAMSTER	4	-	-	3	7	100%	2	6
			RUSSIAN HAMSTER	-	1	-	-	1	-	-	-
			CHINESE HAMSTER	-	2	-	-	2	100%	-	2
		FIBREVORES	ROBOROVSKI	-	-	-	-	-	-	-	-
			GUINEA PIG	-	-	-	-	-	-	-	-
			DEGU	-	-	-	-	-	-	-	1
		GERBILS/JIRDS	CHINCHILLA	-	-	-	-	-	-	-	-
	GERBIL		-	-	-	-	-	-	1	-	
	OTHER PETS	DOG	-	-	-	-	-	-	-	-	
	TOTAL DOMESTIC MAMMALS			15	23	6	5	49	97%		61
	BIRDS	PIGEONS & DOVES	RACING PIGEON	-	2	2	-	4	100%	1	-
			DIAMOND DOVE	-	-	-	-	-	-	-	-
			DOMESTIC PIGEON	-	-	-	1	1	-	-	-
TOTAL DOMESTIC BIRDS			-	2	2	1	5	100%		-	
TOTAL ALL DOMESTICS			15	25	8	6	54	97%		61	
WILD	MAMMALS	RODENTS	WOOD MOUSE	-	-	-	-	-	-	-	-
			HOUSE MOUSE	-	-	-	-	-	-	-	-
			YELLOW NECKED FIELD MOUSE	-	-	-	-	-	-	-	-
	TOTAL WILD MAMMALS			-	-	-	-	-	-	-	-
	BIRDS	PIGEONS & DOVES	COLLARED DOVE	-	-	-	-	-	-	-	-
			STOCK DOVE	-	-	-	-	-	-	-	-
			FERAL PIGEON	5	12	27	13	57	69%	33	1
			WOOD PIGEON	-	2	1	-	3	33%	1	1
	OTHER	CROW	2	-	-	-	2	100%	2	2	
	TOTAL WILD BIRDS			7	14	28	13	62	68%	36	4
TOTAL ALL WILD			7	14	28	13	62	68%	36	4	
TOTALS			22	39	36	19	116	80%	36	65	

*Success rate is calculated by taking the number of animals admitted, discounting any which are ongoing or have a neutral outcome, and then dividing that by the number with a successful outcome. Neutral outcomes are, for example, animals which are dead or dying on arrival, those which remain here as permanent residents and then pass away at an expected point, or animals passed to other rescues. Successful outcomes are animals which are released or rehomed.



Receipts and Payments Accounts

2017

Receipts	Q1	Q2	Q3	Q4	TOTAL	LAST YEAR
Donation						
<i>ADOPTION</i>	395.00	30.00	110.00	30.00	565.00	400.00
<i>SURRENDER</i>	115.00	40.00	10.00	20.00	185.00	215.00
<i>SUBSCRIPTION</i>	281.00	201.00	166.00	208.00	856.00	525.00
<i>GIFT AID</i>	-	-	-	-	-	364.47
<i>HELPMWDLIFE</i>	-	-	30.00	-	30.00	-
<i>APPEAL</i>	56.85	30.00	-	-	86.85	140.00
<i>OTHER DONATION</i>	335.00	1,293.82	1,136.49	1,560.82	4,326.13	2,598.95
TOTAL DONATIONS	1,182.85	1,594.82	1,452.49	1,818.82	6,048.98	4,243.42
Fundraising						
<i>SALE</i>	-	-	-	-	-	-
<i>GRANT</i>	165.00	-	588.73	-	753.73	2,636.89
<i>EVENT</i>	-	-	-	-	-	43.65
<i>ONLINE</i>	57.44	70.68	75.15	31.86	235.13	266.06
TOTAL FUNDRAISING	222.44	70.68	663.88	31.86	988.86	2,946.60
OTHER	81.88	1.66	3.00	-	86.54	-
TOTAL RECEIPTS	1,487.17	1,667.16	2,119.37	1,850.68	7,124.38	7,190.02

Payments	Q1	Q2	Q3	Q4	TOTAL	TOTAL
Animal Care						
<i>FOOD</i>	35.62	-	25.38	-	61.00	139.65
<i>HEALTH/HYGIENE</i>	633.73	20.23	104.46	-	758.42	161.22
<i>HOUSING/ENRICHMENT</i>	271.99	907.99	151.06	-	1,331.04	1,693.90
<i>VET/MEDICAL</i>	271.21	1,292.70	782.47	303.21	2,649.59	1,395.15
TOTAL ANIMAL CARE	1,212.55	2,220.92	1,063.37	303.21	4,800.05	3,389.92
Other						
<i>FEE</i>	6.34	6.04	9.82	4.36	26.56	20.98
<i>IT/TELEPHONY</i>	14.37	56.01	13.60	15.85	99.83	83.89
<i>PETROL</i>	40.00	-	34.86	-	74.86	50.00
<i>FUNDRAISING/ADMIN</i>	18.20	-	125.49	-	143.69	401.08
<i>MISC</i>	415.56	76.65	-	250.59	742.80	184.32
TOTAL OTHER	494.47	138.70	183.77	270.80	1,087.74	740.27
TOTAL PAYMENTS	1,707.02	2,359.62	1,247.14	574.01	5,887.79	4,130.19

POSITION AT YEAR END

BALANCE CARRIED OVER FROM LAST YEAR	3,549.30
LIABILITIES	-
END OF YEAR BALANCE	4,785.89

Signed: _____

Date: _____

Signed: _____

Date: _____