



Business Plan and Annual Report 2015

| | |
|---------------------|--|
| Charity Name | The Starlight Trust |
| Registration Number | EW16594 |
| Principal Address | 63 Tharp Road Wallington Surrey SM6 8LG |
| Website | starlighttrust.org.uk |

Charity Management & Activities

Managing Trustee Details

| Name | Office | Dates Acted |
|---------------|---|-------------|
| Sarah Argrave | Animal Care Manager, Webmaster | All year |
| David Argrave | Treasurer, Animal Care Assistant, Animal Rescue & Transport Officer | All year |

Other Trustee Details

| Name | Office | Dates Acted |
|--------------|--------|-------------|
| Amanda Lynch | | All year |
| | | |

Constitution and Activities

| | |
|--------------------------------|---|
| Type of governing document | Constitution |
| How the charity is constituted | Trust |
| Charity Objectives | <p>For the benefit of the public, to relieve the suffering and distress of animals in such ways as the trust shall decide including (but not exclusively) the following ways: -</p> <p>(a) to rescue, take in and provide care, shelter and sanctuary for stray, lost, neglected, abandoned, ill-treated and unwanted pets, primarily small pet rodents, and to rehome these animals wherever possible.</p> <p>(b) To promote humane behaviour towards animals by providing appropriate care, protection, treatment and security for animals which are in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage.</p> <p>(c) to educate the public in matters pertaining to animal welfare in general and the prevention of cruelty and suffering among animals.</p> |
| Activities Undertaken | <p>Founded in 2008, the trust operates a rescue and sanctuary for small pets and feral pigeons from founders Sarah and Dave Argrave's home. In general, there are around 40 animals in our care at any one time. We tend to focus on animals which are vulnerable, in neglect situations, or which have been refused help elsewhere, and on quality over quantity.</p> <p>The trust also runs two websites which offer advice and assistance to the public caring for animals.</p> <p>Helpwildlife.co.uk was set up in 2005 and offers advice on what to do when finding a sick, injured or apparently orphaned wild bird or animal, who to turn to for help and how to resolve conflicts with 'pest' species holistically and humanely.</p> <p>Smallpetsmatter.co.uk was set up in 2012 and aims to promote better care for pet rodents. It offers advice about the husbandry of the most popular species of small pet and a directory of rescues which can help if looking to rehome or adopt such animals.</p> |



The Year Ahead

Charity Structure and Management

Financial Plans and Expectations

Planned Activities

Quarter 1: January - March

Financial Summary

Income in the first quarter was £437.37, comprising £243.72 in donations and £193.65 from fundraising and other sources. £53.50 was received as a refund for a fraudulent payment taken last year.

Expenditure was £313.44. Of this £257.46 was spent directly on animal care and £55.98 on other activities.

Animal Intake

16 animals were admitted this quarter - 3 rats, 1 syrian hamster, 1 roborovski hamster, 2 degus, 1 house mouse and 8 feral pigeons.

HelpWildlife.co.uk

The site received 34,064 visitors. This is a 23% increase on the same period last year.

SmallPetsMatter.co.uk

The site received 6836 visitors which is 1020% increase on the same period last year.

Progress against goals

Quarter 2: April - June

Financial Summary

£729.87 was received this quarter, comprising £666 in donations and £63.87 from fundraising activities.

Expenditure exceeded income at £1044.98. £581.61 was spent directly on animal care and £463.37 on other activities. This unusually high spending on activities other than animal care was due to £220 spent on upgrading helpwildlife.co.uk, and around £100 spent on an outdoor storage unit.

Animal Intake

18 animals were admitted in quarter 2 - 10 rats, 2 degus, 2 gerbils, 2 feral pigeons and 2 woodpigeons.

HelpWildlife.co.uk

The site received 76,311 visitors which is a 19% increase on the same period last year.

SmallPetsMatter.co.uk

The site received 6555 visitors which is 261% increase on the same period last year.

Progress against goals

Quarter 3: July - September

Financial Summary

Income was £848.59, comprising £515.25 in donations and £333.34 from fundraising activities.

Expenditure was within income at £592.78. £417.30 was spent directly on animal care and £175.48 on other activities. This included a further £60 for work to upgrade starlighttrust.org.uk.

Animal Intake

16 animals were admitted - 5 rats, 1 racing pigeon, 8 feral pigeons and 2 woodpigeons

HelpWildlife.co.uk

The site received 69,905 visitors which is a 7% increase on the same period in 2014.

SmallPetsMatter.co.uk

The site received 7638 visitors which is 63% increase on the same period last year.

Progress against goals

Quarter 4: October - December

Financial Summary

Income in the final quarter was £664.22, comprising £600.46 in donations and £63.76 from fundraising activities.

At £590.31, expenditure was within income. £258.98 was spent directly on animal care, and spending on other activities exceeded this at £331.33. This was largely due to money spent on refurbishing the animal room, including purchasing new storage units.

Animal Intake

15 animals were admitted - 4 rats, 4 mice, 1 syrian hamster, 2 russian hamsters, 2 gerbils and 2 feral pigeons.

HelpWildlife.co.uk

The site received 37049 visitors which is a 6% decrease on the same period last year.

SmallPetsMatter.co.uk

The site received 8106 visitors which is 41% increase on the same period last year.

Progress against goals

Annual Summary

Financial Summary

Annual income totalled £2680.05, a considerable drop on the £3305.06 received in 2014. There were large falls in adoption donations and in donations resulting from appeals.

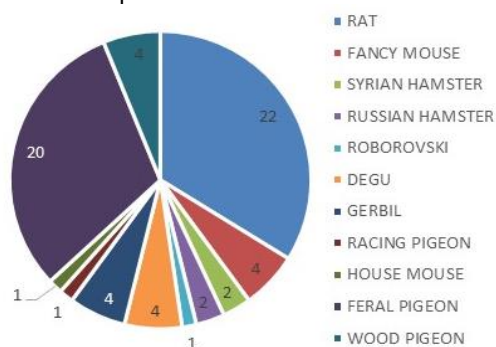
Total expenditure also fell and was within income at £2541.51. Funds spent directly on animal care fell, and more was invested in other activities most notably upgrading two of our websites and starting work on refurbishing the animal room.

Animal Intake and Success Rate

A total of 65 animals were admitted in 2015. The graph to the right shows the species breakdown.

During the year 22 animals were rehomed (18 rats, 1 syrian hamster, 1 roborovski, and 2 gerbils) and 7 were released (6 feral pigeons and 1 woodpigeon).

Overall, we achieved a 93% success rate with the animals admitted in 2015.



HelpWildlife.co.uk

In total the site received 217,329 visitors this year. This is an 11% increase on 2014.

SmallPetsMatter.co.uk

In total the site received 29,135 visitors this year. This is an 127% increase on 2014.

Progress against goals

Assets

The receipt of around £700 worth of donated goods via our Amazon Wishlist made a sizeable contribution towards keeping expenditure within income levels.

Although funds were spent on upgrading the trust's websites, considerable volunteer resource was also donated to undertake transferring data into the new formats for which we are extremely grateful.

Liabilities

The trust holds no liabilities

Balance

At the end of 2015, the trust holds a balance of £371.79

Annex A: Detailed Animal Stats

| | | | ADMISSIONS IN PERIOD | | | | | ANNUAL SUCCESS RATE* | ANNUAL OUTCOMES | | |
|----------------------|------------------------|-----------------|---------------------------|----|----|----|-------|----------------------|-----------------|---------|----|
| | | | Q1 | Q2 | Q3 | Q4 | TOTAL | | RELEASED | REHOMED | |
| DOMESTIC | MAMMALS | RATS | RAT | 3 | 10 | 5 | 4 | 22 | 100% | - | 24 |
| | | MICE | FANCY MOUSE | - | - | - | 4 | 4 | 100% | - | - |
| | | HAMSTERS | SYRIAN HAMSTER | 1 | - | - | 1 | 2 | 100% | - | 1 |
| | | | RUSSIAN HAMSTER | - | - | - | 2 | 2 | - | - | - |
| | | | CHINESE HAMSTER | - | - | - | - | - | - | - | - |
| | | FIBREVORES | ROBOROVSKI | 1 | - | - | - | 1 | 100% | - | 1 |
| | | | GUINEA PIG | - | - | - | - | - | - | - | - |
| | | | DEGU | 2 | 2 | - | - | 4 | 100% | - | - |
| | | GERBILS/JIRDS | CHINCHILLA | - | - | - | - | - | - | - | - |
| | | | GERBIL | - | 2 | - | 2 | 4 | 100% | - | 2 |
| | OTHER PETS | DOG | - | - | - | - | - | - | - | - | |
| | TOTAL DOMESTIC MAMMALS | | | 7 | 14 | 5 | 13 | 39 | 100% | - | 28 |
| | BIRDS | PIGEONS & DOVES | RACING PIGEON | - | - | 1 | - | 1 | - | - | - |
| | | | DIAMOND DOVE | - | - | - | - | - | - | - | - |
| DOMESTIC PIGEON | | | - | - | - | - | - | - | - | - | |
| TOTAL DOMESTIC BIRDS | | | - | - | 1 | - | 1 | - | - | - | |
| TOTAL ALL DOMESTICS | | | 7 | 14 | 6 | 13 | 40 | 100% | - | 28 | |
| WILD | MAMMALS | RODENTS | WOOD MOUSE | - | - | - | - | - | - | - | - |
| | | | HOUSE MOUSE | 1 | - | - | - | 1 | 100% | 1 | - |
| | | | YELLOW NECKED FIELD MOUSE | - | - | - | - | - | - | - | - |
| | TOTAL WILD MAMMALS | | | 1 | - | - | - | 1 | 100% | 1 | - |
| | BIRDS | PIGEONS & DOVES | COLLARED DOVE | - | - | - | - | - | - | - | - |
| | | | STOCK DOVE | - | - | - | - | - | - | - | - |
| | | | FERAL PIGEON | 8 | 2 | 8 | 2 | 20 | 89% | 17 | - |
| | | | WOOD PIGEON | - | 2 | 2 | - | 4 | 33% | - | - |
| | | OTHER | CROW | - | - | - | - | - | - | - | - |
| | TOTAL WILD BIRDS | | | 8 | 4 | 10 | 2 | 24 | 82% | 17 | - |
| TOTAL ALL WILD | | | 9 | 4 | 10 | 2 | 25 | 83% | 18 | - | |
| TOTALS | | | 16 | 18 | 16 | 15 | 65 | 93% | 18 | 28 | |

*Success rate is calculated by taking the number of animals admitted, discounting any which are ongoing or have a neutral outcome, and then dividing that by the number with a successful outcome. Neutral outcomes are, for example, animals which are dead or dying on arrival, those which remain here as permanent residents and then pass away at an expected point, or animals passed to other rescues. Successful outcomes are animals which are released or rehomed.



Receipts and Payments Accounts

2015

| Receipts | Q1 | Q2 | Q3 | Q4 | TOTAL | LAST YEAR |
|--------------------------|---------------|---------------|---------------|---------------|-----------------|-----------------|
| Donation | | | | | | |
| <i>ADOPTION</i> | 50.00 | 25.00 | 70.00 | 65.00 | 210.00 | 520.00 |
| <i>SURRENDER</i> | 50.00 | - | - | 10.00 | 60.00 | 186.95 |
| <i>SUBSCRIPTION</i> | 121.00 | 146.00 | 139.00 | 135.00 | 541.00 | 457.00 |
| <i>GIFT AID</i> | - | - | - | - | - | 280.91 |
| <i>HELPMWLDLIFE</i> | - | - | - | - | - | 30.00 |
| <i>APPEAL</i> | - | 40.00 | 50.00 | - | 90.00 | 874.15 |
| <i>OTHER DONATION</i> | 22.72 | 455.00 | 256.25 | 390.46 | 1,124.43 | 956.05 |
| TOTAL DONATIONS | 243.72 | 666.00 | 515.25 | 600.46 | 2,025.43 | 3,305.06 |
| Fundraising | | | | | | |
| <i>SALE</i> | 26.49 | - | - | 10.00 | 36.49 | 161.53 |
| <i>GRANT</i> | - | - | 270.13 | - | 270.13 | 75.00 |
| <i>EVENT</i> | - | - | - | - | - | - |
| <i>ONLINE</i> | 113.66 | 63.87 | 63.21 | 53.76 | 294.50 | 277.71 |
| TOTAL FUNDRAISING | 140.15 | 63.87 | 333.34 | 63.76 | 601.12 | 514.24 |
| OTHER | 53.50 | - | - | - | 53.50 | 0.17 |
| TOTAL RECEIPTS | 437.37 | 729.87 | 848.59 | 664.22 | 2,680.05 | 3,819.47 |

| Payments | Q1 | Q2 | Q3 | Q4 | TOTAL | LAST YEAR |
|---------------------------|---------------|-----------------|---------------|---------------|-----------------|-----------------|
| Animal Care | | | | | | |
| <i>FOOD</i> | 35.63 | 95.96 | 64.02 | 68.75 | 264.36 | 259.12 |
| <i>HEALTH/HYGIENE</i> | 58.99 | - | - | - | 58.99 | 60.44 |
| <i>HOUSING/ENRICHMENT</i> | 40.08 | 30.00 | 113.99 | 99.48 | 283.55 | 882.03 |
| <i>VET/MEDICAL</i> | 122.76 | 455.65 | 239.29 | 90.75 | 908.45 | 2,059.96 |
| TOTAL ANIMAL CARE | 257.46 | 581.61 | 417.30 | 258.98 | 1,515.35 | 3,261.55 |
| Other | | | | | | |
| <i>FEE</i> | 26.23 | 3.27 | 2.89 | 3.59 | 35.98 | 69.59 |
| <i>IT/TELEPHONY</i> | - | 220.00 | 60.00 | - | 280.00 | 20.88 |
| <i>PETROL</i> | 15.00 | 91.56 | 48.25 | 135.56 | 290.37 | 172.70 |
| <i>FUNDRAISING/ADMIN</i> | 2.80 | - | - | - | 2.80 | 8.00 |
| <i>MISC</i> | 11.95 | 148.54 | 64.34 | 192.18 | 417.01 | 53.50 |
| TOTAL OTHER | 55.98 | 463.37 | 175.48 | 331.33 | 1,026.16 | 324.67 |
| TOTAL PAYMENTS | 313.44 | 1,044.98 | 592.78 | 590.31 | 2,541.51 | 3,586.22 |

POSITION AT YEAR END

| | |
|-------------------------------------|---------------|
| BALANCE CARRIED OVER FROM LAST YEAR | 233.25 |
| LIABILITIES | - |
| END OF YEAR BALANCE | 371.79 |

Signed: _____ Date: _____

Signed: _____ Date: _____